

BRIDGET E. MCLAUGHLIN

bemclaughlin.com
www.linkedin.com/in/bemclaughlin1
@bemclaughlin

INSTRUCTIONAL AND LEARNING DESIGNER

Greater New York City Area

EDITORIAL & CONTENT DEVELOPMENT

CONTENT EDITOR | 2020 - PRESENT

FRANKLIN UNIVERSITY | COLUMBUS, OH

- Support large-scale migration of online course curricula from proprietary LMS to Canvas Instructure
- Edit online course curricula for remote, blended, and face-to-face delivery

CONTENT DEVELOPER, ENGLISH & GLOBAL SCHOOLS | 2017- 2020

PEARSON EDUCATION | HOBOKEN, NJ

- Edited and led the development of flagship print and digital products for global markets, including teacher supports and multimedia content
- Managed freelance writers and editors; provided briefs and feedback

DEVELOPMENT EDITOR, ENGLISH LANGUAGE TEACHING | 2012 - 2015

CAMBRIDGE UNIVERSITY PRESS | NEW YORK, NY

- Edited print and digital content for English language learners and teachers around the world, including multimedia components
- Collaborated with international teams of colleagues and vendors

EDITORIAL ASSISTANT | 2004 - 2006

CENGAGE LEARNING | BOSTON, MA

- Provided editorial and administrative support for the development of English language teaching materials for global markets

TEACHING EXPERIENCE

TEACHER TRAINER | 2012 - 2018

OXFORD SEMINARS | NEW YORK, NY | NEWARK, NJ

- Led face-to-face component of intensive blended certification course for prospective English language teachers
- Led information sessions for up to 50 prospective trainees

INSTRUCTOR, ESL & ADULT LITERACY | 2012 - 2017

BROOKLYN PUBLIC LIBRARY | BROOKLYN, NY

- Prepared and delivered instruction in adult literacy, ESL, Advanced Writing, and Business English
- Administered Best Plus oral placement tests

PROFILE

I have worked in the field of education for over 15 years in a variety of roles and contexts. My experience includes curriculum and instructional design, educational publishing, teaching, and teacher training. In everything I do, my goal is to equip teachers and learners with the resources they need to enable high-quality teaching and learning to take place.

SKILLS

DEVELOPMENT SKILLS

Instructional Design
eLearning Development
Curriculum Design
Materials Development
Development Editing
Assessment Design

TECHNICAL SKILLS

Canvas Instructure
Brightspace/D2L
Blackboard Learn
Articulate Storyline/360
Adobe Captivate
Camtasia
Davinci Resolve

CONTENT AREA KNOWLEDGE

English Language Teaching
Adult Literacy and Basic Education
Adult Learning
International and Comparative Education
Peace and Human Rights Education

ENGLISH TEACHER | 2011-2011

MORGAN SCHOOL | CROTONE (KR), ITALY

- Prepared and delivered instruction in conversational English to children, teens, and adults
- Advised administration on course book selection and course planning

INSTRUCTOR, ESL & ADULT BASIC EDUCATION | 2009-2010

HIGHBRIDGE COMMUNITY LIFE CENTER | BRONX, NY

- Planned and delivered instruction in Basic ESL
- Monitored student progress and worked with staff to address challenges
- Acted as substitute teacher for Adult Basic Education

ENGLISH TEACHER | 2007-2008

LANGUAGE LINK VIETNAM | HANOI, VIETNAM

- Prepared and delivered instruction in conversational English to children, teens, and adults
- Led extracurricular activities to provide additional English practice

ENGLISH TEACHER | 2006-2007

SANTIS EDUCATIONAL SERVICES | ULAANBAATAR, MONGOLIA

- Prepared and delivered instruction in conversational English and English for Specific Purposes for children, teens, and adults
- Participated in community development project to provide English language training to rural residents of South Gobi region

ENGLISH TEACHER | 2004-2004

NORDIC SCHOOL | RUOKOLAHTI, FINLAND | STOCKHOLM, SWEDEN

- Prepared and delivered English language instruction for teens in residential language program
- Supervised field trips and extracurricular activities

SELECTED PROJECTS

JERSEY CITY VIGIL FOR REFUGEES

Volunteer ESL tutor training workshop | 2017

ANDREW GRENE FOUNDATION

Intensive English language clinic for secondary students in Port-au-Prince, Haiti | 2013 & 2017

EC ENGLISH

Summer school English curriculum for international secondary students | 2016

MCGRAW-HILL EDUCATION

Objectives and dependencies for adaptive school-aged learning product | 2015

EF EDUCATION FIRST

Development of standardized global assessment program | 2012

INTERNATIONAL EDUCATION AND RESEARCH NETWORK (I-EARN USA)

Internship in instructional design | Teacher professional development module on project-based learning | 2011

INDEPENDENT COURSEWORK

MASTER OF EDUCATION IN INSTRUCTIONAL DESIGN (IN PROGRESS)
UNIVERSITY OF MASSACHUSETTS, BOSTON

GRADUATE CERTIFICATE IN INSTRUCTIONAL AND LEARNING DESIGN
UNIVERSITY OF MASSACHUSETTS, BOSTON

MASTER OF ARTS IN INTERNATIONAL EDUCATIONAL DEVELOPMENT
TEACHERS COLLEGE, COLUMBIA UNIVERSITY

BACHELOR OF ARTS IN WRITING AND CULTURE
UNIVERSITY OF MASSACHUSETTS, AMHERST

BACHELOR OF ARTS IN ITALIAN
UNIVERSITY OF MASSACHUSETTS, AMHERST

INTERNATIONAL HOUSE LONDON
Teacher Trainer Development

NEW YORK UNIVERSITY SCHOOL OF CONTINUING AND PROFESSIONAL DEVELOPMENT

Fundamentals of Copyediting and Proofreading

VIA LINGUA INTERNATIONAL

Certificate in Teaching English as a Foreign Language

EDUCATION